



South America Inbound Mission to Georgia and the Summer Fancy Food Show

*Georgia & New York
June 20-22, 2024*

This is an opportunity to meet buyers from Brazil, Chile and Peru. Brazil is the largest importer in South America of agricultural products. In 2022, Brazil imported \$13.3 billion of agricultural products. The United States is the 4th leading supplier of agricultural products to Brazil. Top products imported by Brazil include: Dairy products, processed vegetables, distilled spirits, wine, chocolate, fresh produce, beverages, baked goods, cereals, pasta, soup and other food preparations.

Peru is the second largest export market for U.S. agricultural products in South America. U.S.-origin food and agricultural product exports to Peru benefit significantly from the U.S. - Peru Trade Promotion Agreement (PTPA). U.S. consumer-oriented food exports to Peru are forecast to reach \$368 million by year's end, a three percent increase compared to 2022. Top high-value, consumer-oriented U.S. exports to Brazil include: Dairy products, snacks, food preparations, chocolate and cocoa products, cookies, bakery, nuts, sauces and condiments, processed vegetables, non-alcoholic beverages, meat products, fresh produce.

Chile presents excellent export opportunities for U.S. food and beverage exporters. After record-setting exports in 2021, shipments of U.S. agricultural and related products to Chile reached \$1.1 billion in 2022. Animal feed, dairy, wheat, beer, and beef dominate U.S. shipments to Chile. The United States is the third largest supplier of agricultural and related products to Chile, after Colombia and Peru, holding a 12 percent market share.

Registering for this event will allow companies to meet one-on-one with qualified buyers from South America (Brazil, Chile and Peru) in either Georgia or those participating or visiting Summer Fancy Food Show in New York and explore these markets at a very low cost.

Participation Fee: \$25.00 for one-on-one meetings in Georgia (June 20th)
\$25.00 for one-on-one meetings in New York (June 22nd)

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from South America (Brazil, Chile, Peru)

Registration Deadline: May 31, 2024 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Juices and non-alcoholic beverages, Sauces and condiments, Snack foods, Canned fruits, Confectionery products, Tree nuts, Dairy and dairy products, Meat products, Wine, Fresh produce, Fancy/Specialty foods and beverages

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 www.susta.org, (504)568-5986, susta@susta.org

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SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#)
and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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